

KHANT WUNNA KYAW



SOCIAL MEDIA SPECIALIST

EDUCATION

B.E.H.S (1) 2019

High School Diploma

Dagon University 2020

Bachelor of Arts in Chemistry

SKILLS

- Web Management
- Photoshop
- Videography
- Photography
- Meta Ads
- Google Ads
- Wordpress
- Html&CSS
- Hubspot CMS

LANGUAGE

English	<div style="width: 80%;"></div>
Burmese	<div style="width: 100%;"></div>
Hindi	<div style="width: 20%;"></div>

ABOUT ME

Strongly enthusiastic and keen in Social Media Management, web design and photography. Seeking for a position which can utilize my skills and contribute the organization.

WORK EXPERIENCE

SOCIAL MEDIA MANAGER 2022-2023

YOLO DESIGN STUDIO

- Assisted in creating content calendars and scheduling posts across multiple social media platforms.
- Monitored social media trends and adapted strategies to stay current with evolving audience preferences.
- Collaborated with design and marketing teams to produce visually appealing content.
- Supported paid ad campaigns and tracked performance metrics to optimize future campaigns.

SOCIAL MEDIA SPECIALIST 2023-2024

COLLAB - DIGITAL SOLUTIONS

- Assisted in planning and scheduling social media posts.
- Gained proficiency in design platforms like Canva, creating engaging graphics that supported messaging and campaigns.
- Monitored competitor social media platforms, generating reports that facilitated the strategic positioning of our own content.
- Supported the execution of an email marketing strategy that achieved a 12% increase in volunteer engagement.
- Coordinated with departments to ensure the accuracy and relevance of information shared in clinical development updates.



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