



# KHANT WUNNA KYAW

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## SUMMARY

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Dynamic Social Media Specialist leveraging 2 years of expertise in content creation, graphic design, and website management to build strong online communities. Skilled in developing and executing social media strategies that increase brand awareness and user interaction.

## WORK EXPERIENCE

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### Social Media Specialist - YOLO DESIGN STUDIO 2021-2023

- Monitoring and responding to comments, messages, and mentions on social media.
- Designing social media ad creatives.
- Scheduling and managing content calendars.
- Using analytics to identify trends and insights.
- Monitoring and reporting on competitor activity.
- Developing and implementing social media strategies to achieve business goals.
- Managing social media advertising budgets.

### Social Media Manager - Dilo Digital Marketing 2023-2024

- Designing and creating visually appealing graphics, images, and videos for social media.
- Creating and editing short-form video content.
- Running social media contests and giveaways.
- Proactively seeking opportunities to increase audience engagement.
- Managing website blogs and news sections.
- Adjusting social media strategies based on data analysis.

## EDUCATION

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High School Diploma May 2015 - May 2019  
No(1), Basic Education High School YE  
Ye, Myanmar

## ADDITIONAL INFORMATION

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- **Technical Skills:** Wordpress, CupCut, Adobe Photoshop, Adobe Illustrator, Canva, Hubspot, Google Analytics, Html, CSS, Buffer.
- **Languages:** English, Burmese
- **Certifications:** Google Ads Certificate, HubSpot Social Media Certificate